

General Guidelines for Industry and Tourism

- ***NEVER TRY TO REPORT INFORMATION YOU DON'T UNDERSTAND.*** Choose your information carefully!
- ***PHOTOS AND GRAPHICS***, when needed, can come from any source, for example, travel guides you've received, magazines, the Internet, newspapers, trade journals, etc.
- **Work you turn in must be in your OWN WORDS.** The most important part of a research project is to reflect on what you have learned as a result of your research. Your information should be the sum total of all you have read put into your own words from your own thoughts.

An Important Question You Must Answer: Can you intelligently discuss the information you have read? If your teacher were to ask you what you learned from your research, could you discuss it, or would you have to reread what you wrote? If you can intelligently discuss what you researched, you've learned something. If you have to reread what you wrote – you've merely copied down information.

- **Plagiarism strictly prohibited.** Any work that is suspected of being copied directly from another source will be analyzed using a plagiarism checker. Any portion of the assignment that has been copied directly word for word will receive a grade of zero in accordance with school policy, and the student will be disciplined in accordance with that policy.
- **All Information Sources must be identified.** Keep track of the websites, books, encyclopedia, etc. which you have used to gather your information. It is expected that you will write down the names of your sources of information. It is easy to copy and paste the website from which you are gathering info. For books and articles simply put the title and author. For publications such as pamphlets or brochures, simply put the title and where the publication is from (ie: my state's chamber of commerce). You may use the Informational Source sheet or you can generate your own informational source sheet using a computer.

Facts – Not Opinions!

Provide at least 5 meaty, interesting facts about your major industry.

Describe what a visitor could see and learn at this tourist attraction.

Statements such as the following are opinions and **NOT** acceptable:



- * Cotton is a **very important industry** in my state
- * Florida grows **the best** oranges in the country.
- * Busch Gardens provides **enjoyable entertainment** for everyone.
- * The Mall of America is **one of the most fun places to visit** in the country.

Common Knowledge information is **NOT** acceptable:



- * Milk is used for drinking and pouring over cereal
- * Apples are used in yummy snacks we enjoy such as apple pie
- * Wool continuously grows on sheep throughout its lifetime

Meaty facts such as the following are best – as opposed to one fact phrases



- * Soybeans, my state's second largest crop, are used in meat substitutes as well as toothpaste and ice cream production.
- * The oil boom is providing my state with the lowest unemployment rate of any state, which is currently at 3.2%.
- * About 2,000 people visit Adventure Park daily to ride its world famous roller coaster, traveling at 130 mph at its top speed.

One Fact Phrases (only half credit)



- * 2,000 people visit Adventure Park each day
- * My state is the main producer of mint in the U.S.
- * Peppermint is used for insect repellent
- * The Corn Palace is located in <City, State>
- * Peppermint is used in tea, tobacco, and salad dressing